



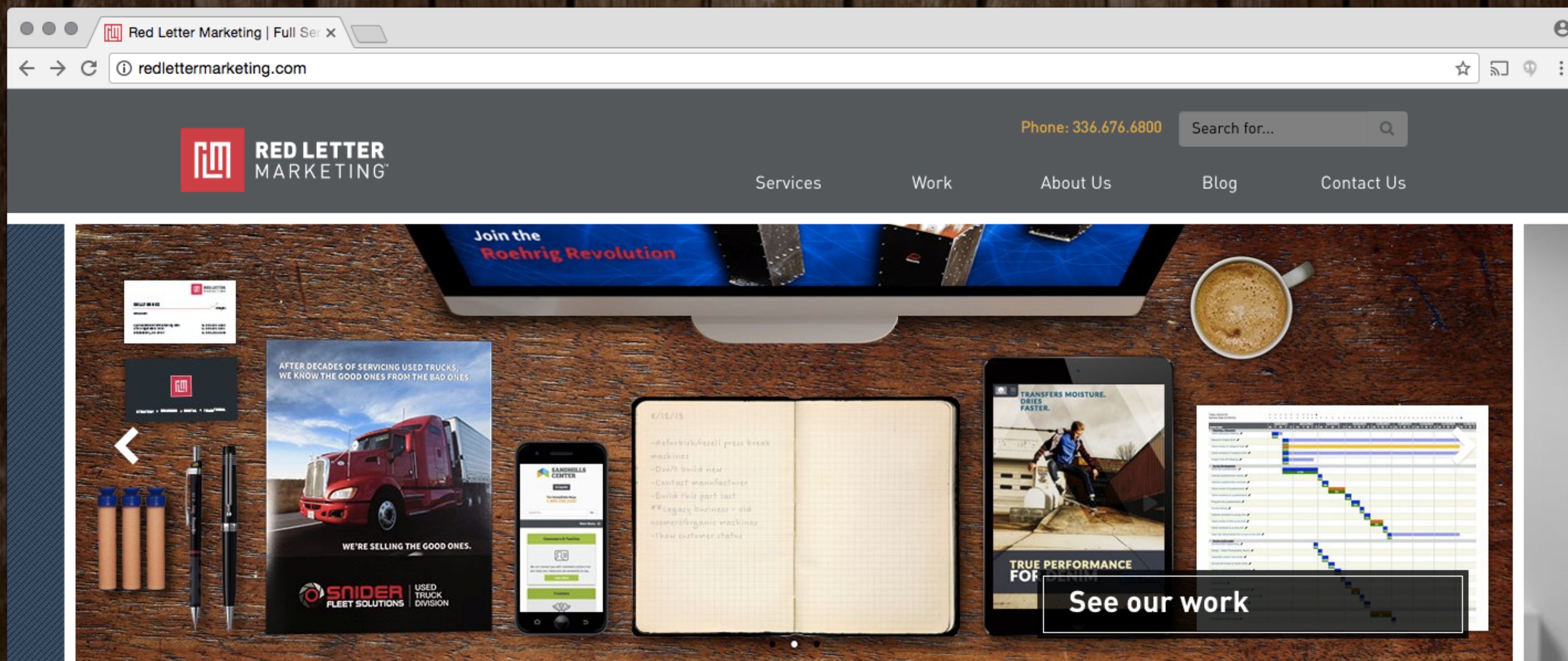
WORDCAMP

UNITE. SHARE. DEVELOP.

WHO

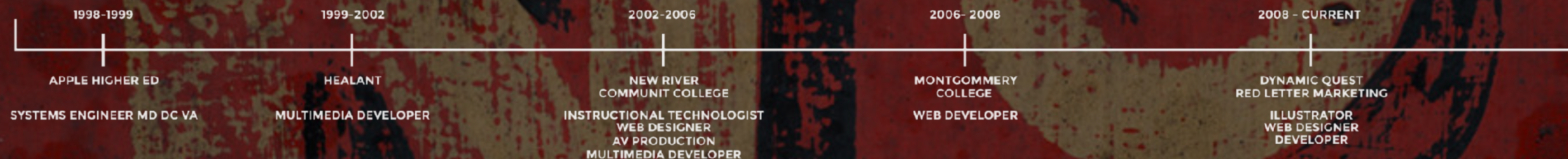
Am I

and why do I think I should be speaking here?



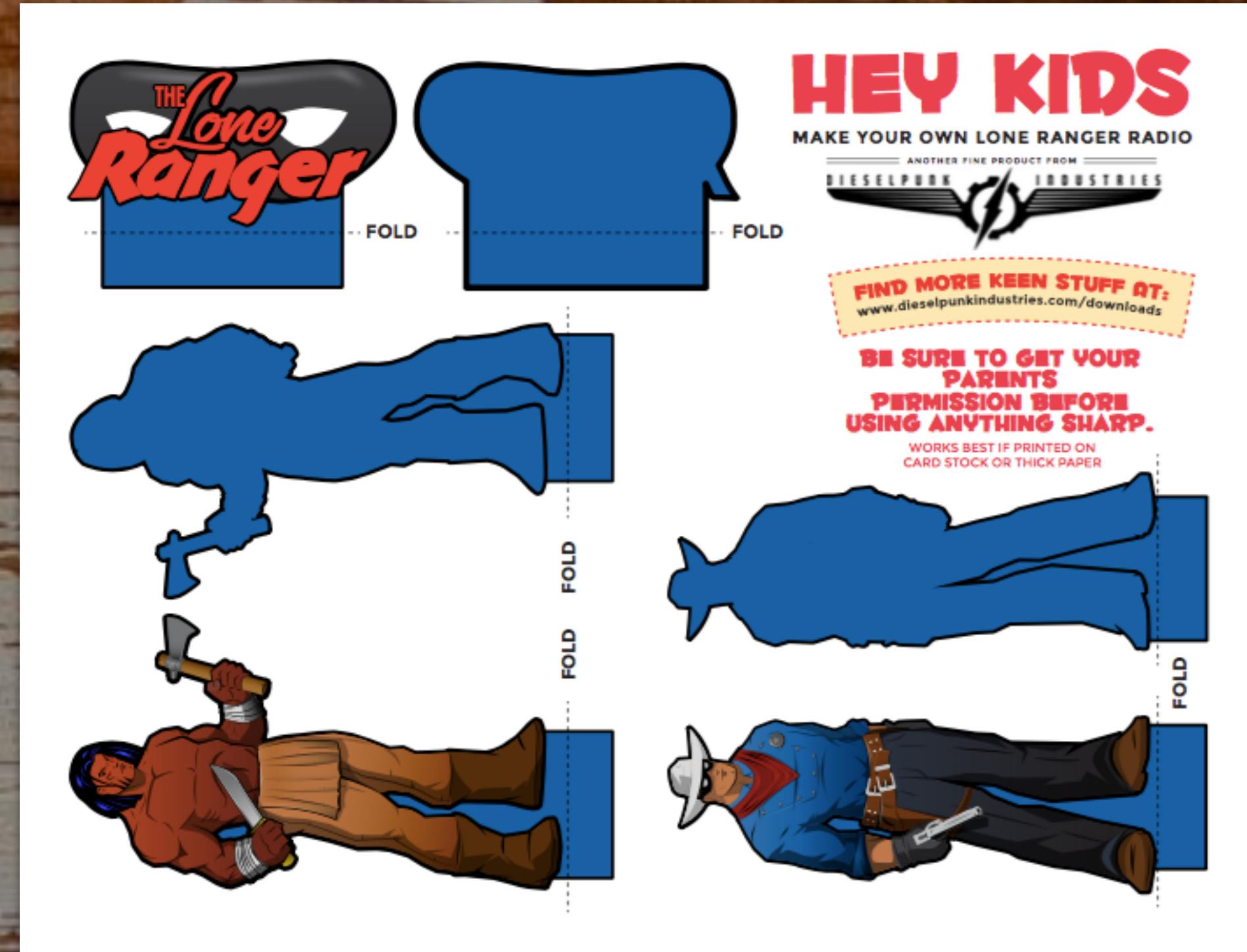
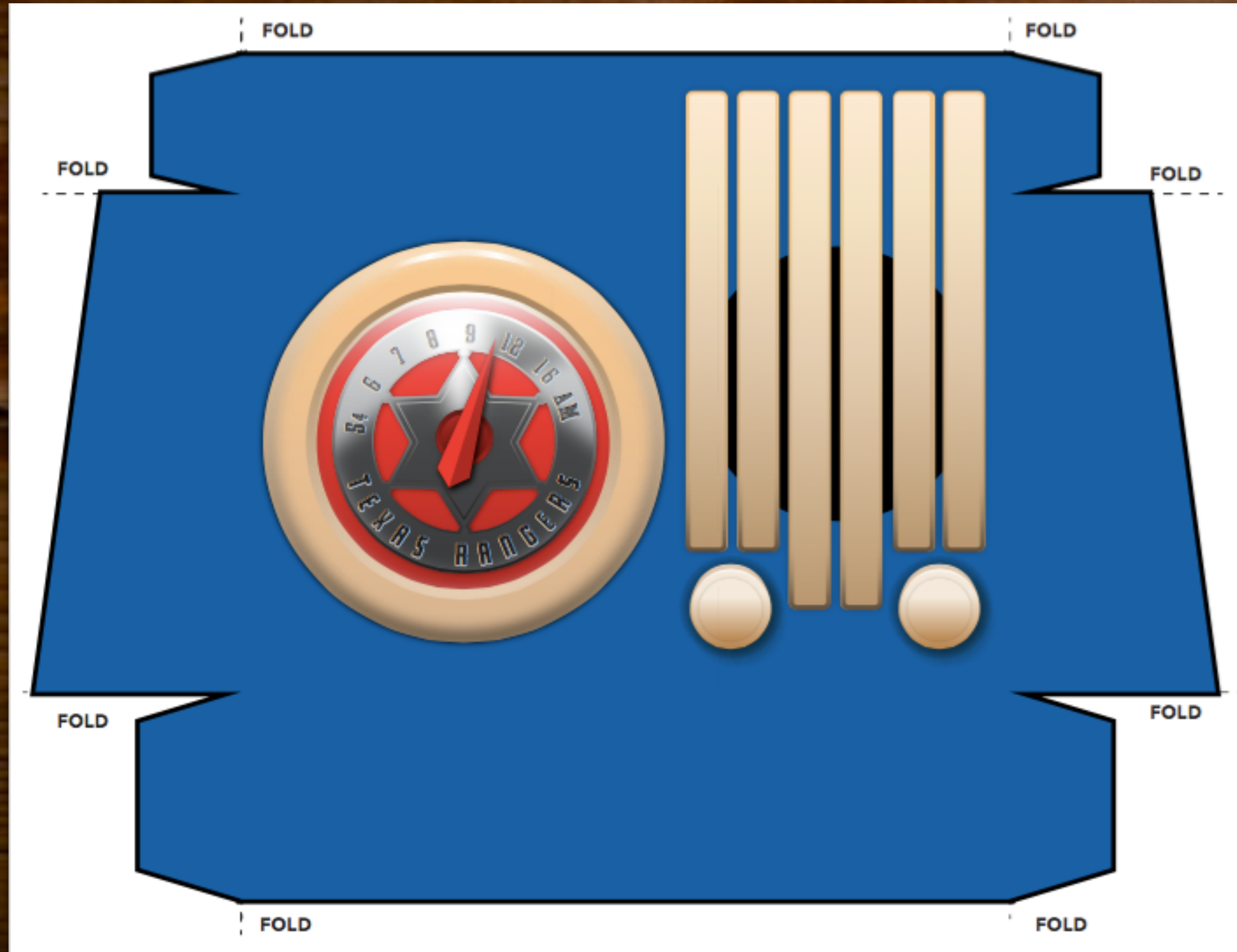
FULL SERVICE MARKETING

Our purpose is to help our clients prosper. We help define their brand, engage their customers and persuade those customers to act. Because we have assembled a team of unusual breadth, we



dieselpunkindustries.com/pdf/lone_ranger_radio.pdf











*Spicy Caramel
Bacon Popcorn*



*Jalapeno Cheddar
Biscuits*



*Almond Encrusted
Feta Sundried Tomato
Biscuits*



@ipodscott

TWEETS
1,685

FOLLOWING
356

FOLLOWERS
273

LIKES
6

More ▾

[Edit profile](#)

Shaun McGill @stmcgill



Follow

Find friends

Trends · Change

Bill Maher

Bill Maher sparks outrage after using racial slur during an interview

#wcavl

#HPAD17

#MarchForTruth

@GeorgeTakei is Tweeting about this

#saturdaymorning

@secretspartacus is Tweeting about this

North Davidson

1,197 Tweets

#BookCon



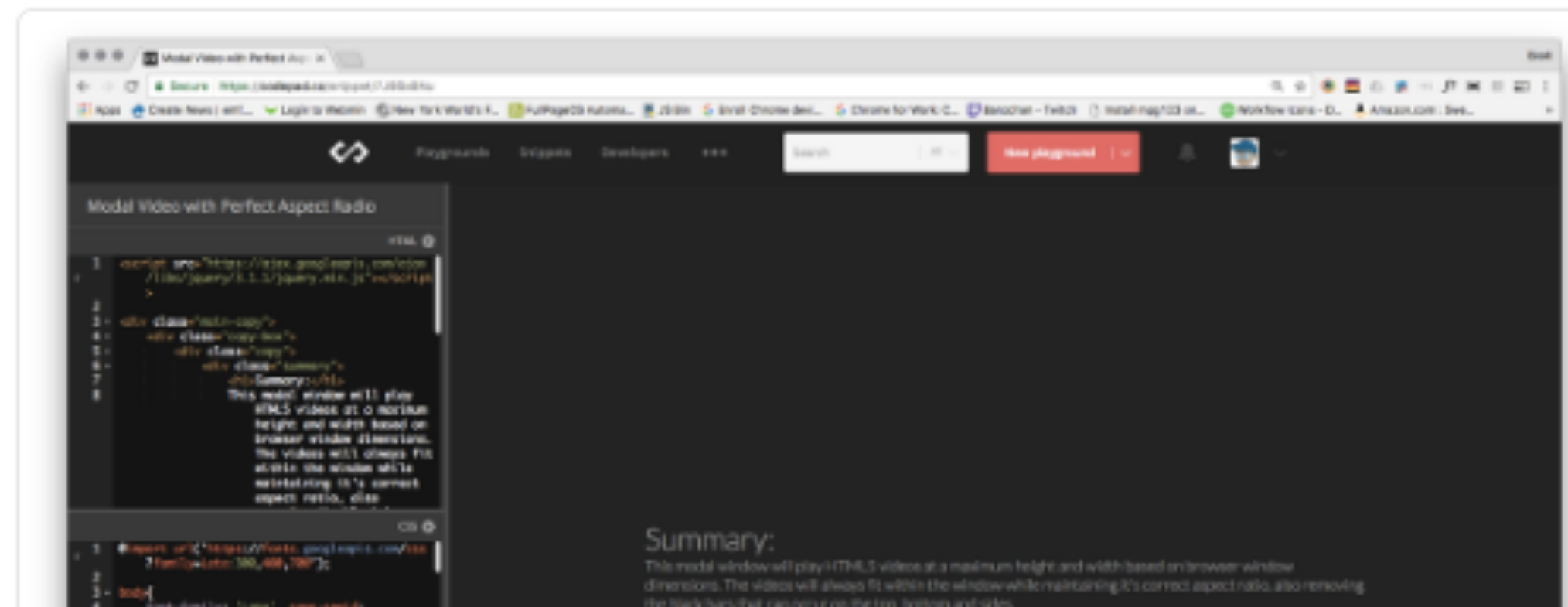
Scott Saunders @ipodscott · Apr 21

How long has it been since I stated that Drupal sucks? Not long enough. Drupal Sucks!

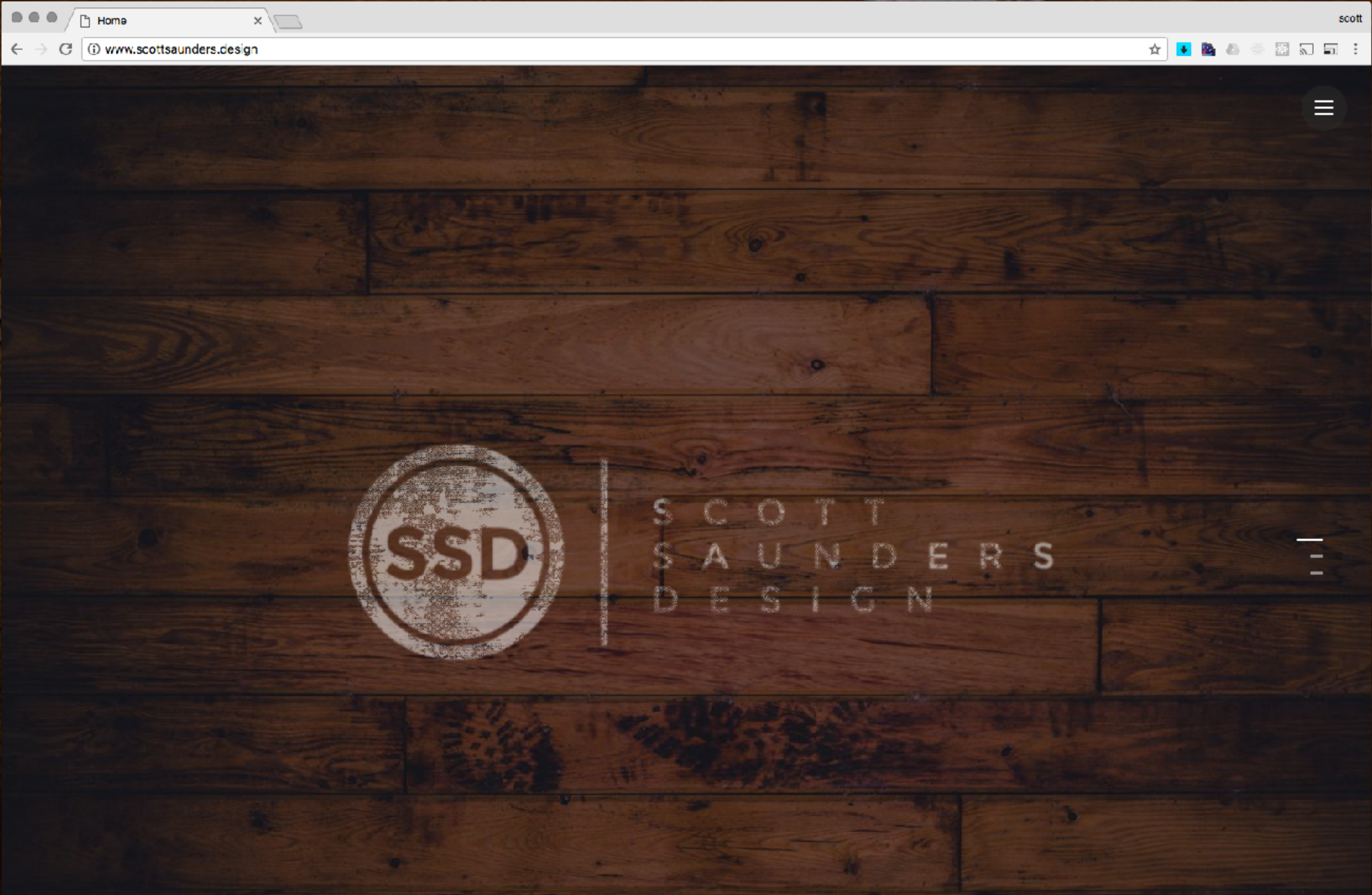


Scott Saunders @ipodscott · Feb 23

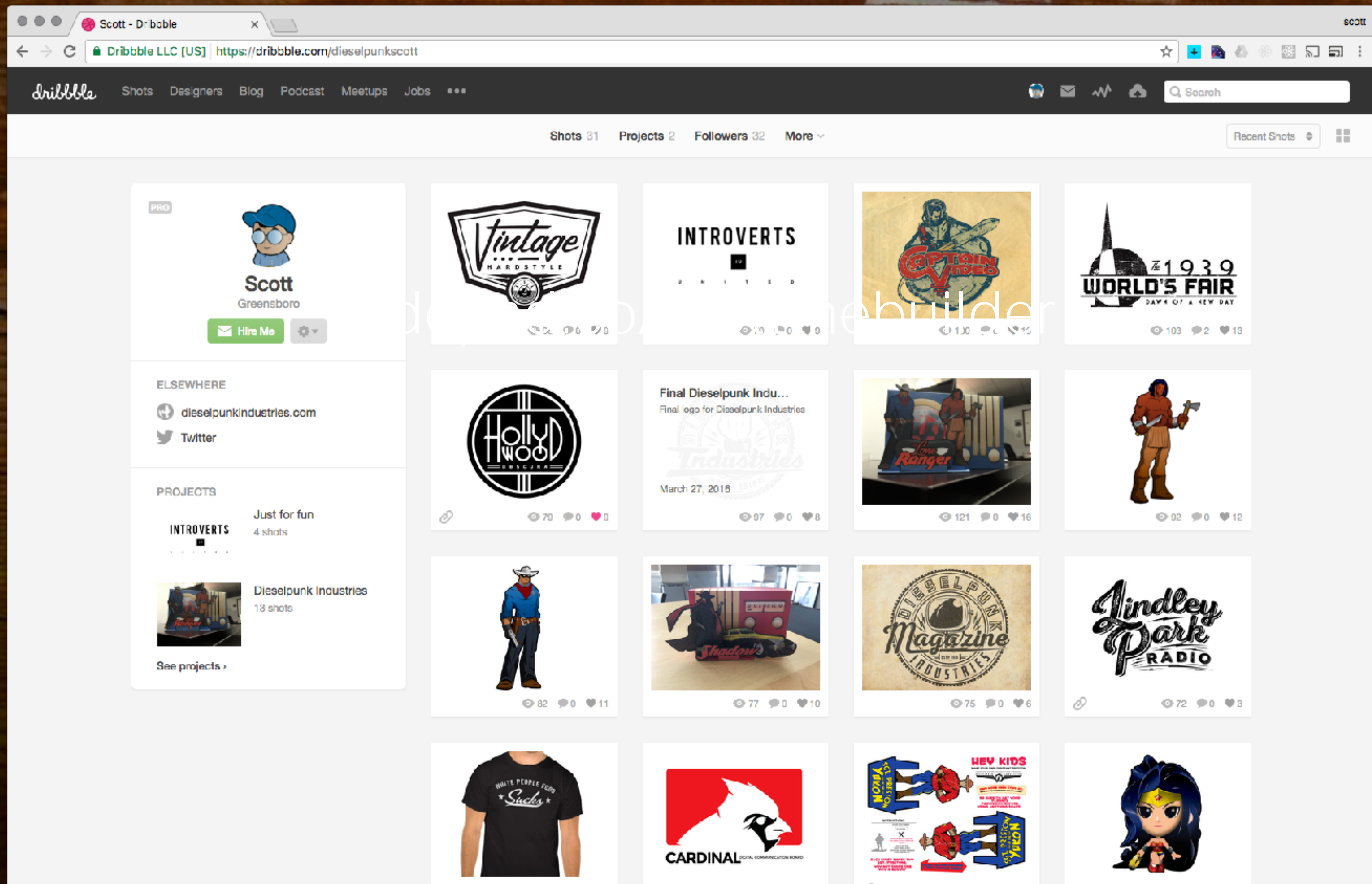
Modal Video with Perfect Aspect Ratio
preview.codepad.co/playground/pre...



scottsaunders.design



<https://dribbble.com/dieselpunkscott>




codepad.co/scottthebuilder


Scott: Snippets - Codepad

scott

Secure https://codepad.co/scottthebuilder

PlaygroundsSnippetsDevelopers...

SearchAllNew snippet



Scott

Web Designer/Developer specializing in content management systems.

United States, Greensboro

Command , jQuery , PHP , CSS , HTML , Less , JavaScript Available for hire

172Followers

175Snippets

My snippets

My collections

WordPress if page is or is not a specific template name

PHP0015Edit

Responsive Super Simple Login Window Using Material

0048Edit

Magazine Framework V.2

0045Edit

A Href Link Delay

002Edit

Top Fadey Thing

005Edit

Content Above The Fold

05172Edit

PHP if url contains

PHP0049Edit

WordPress blog directory vs template directory functions.

PHP0035Edit

Top Fadey Thing Page 2

010185Edit

Jquery if url contains string

jQuery0186Edit

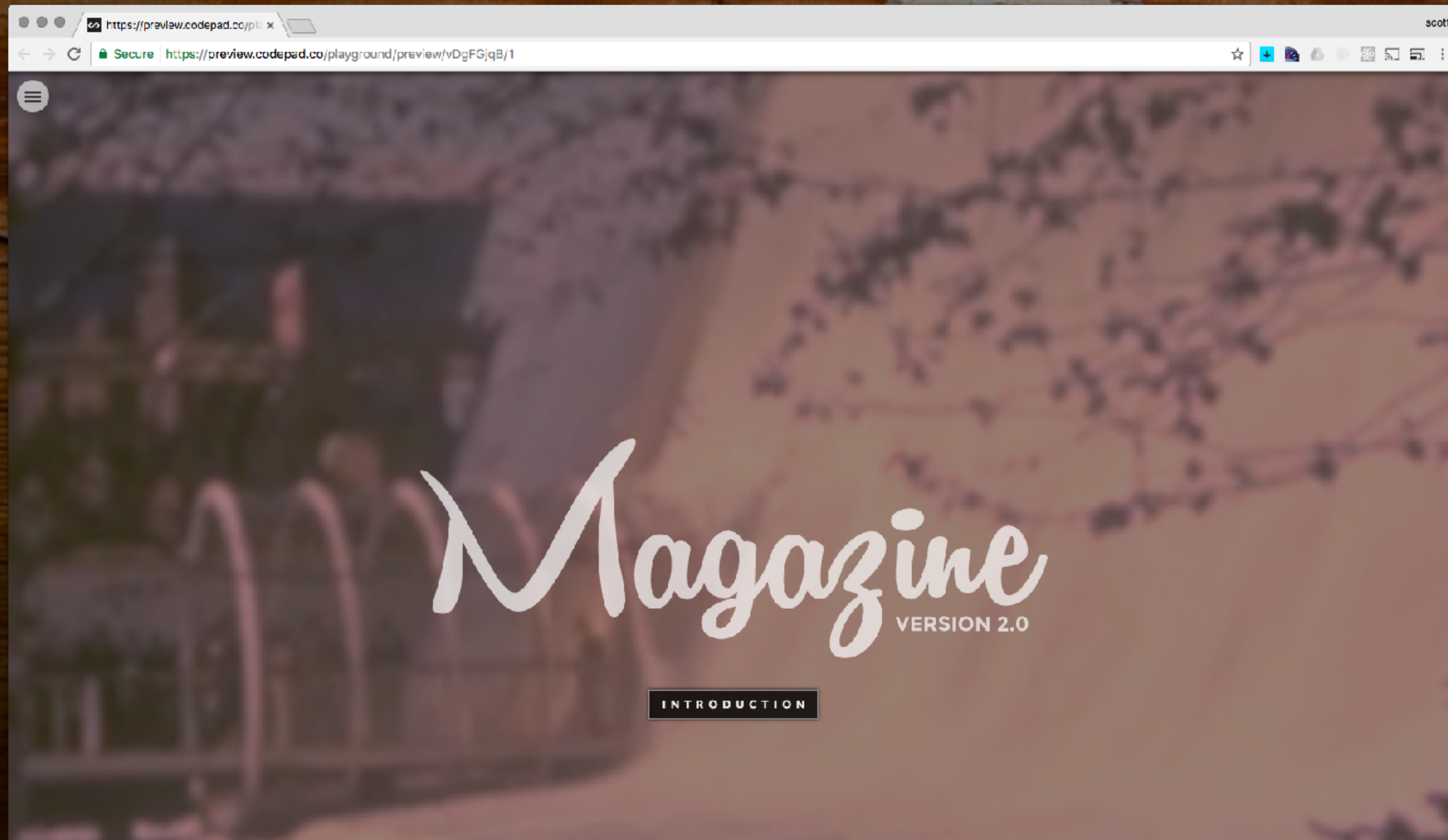
Modal HTML5, YouTube, and Wistia Videos with Perfect Aspe...

01118Edit

Superman Audio Player

004Edit

<https://preview.codepad.co/playground/preview/vDgFGjqB/1>





Flash Gordon - Conquers the Universe 1941

Flash and his friends return to planet Mongo for an antidote to the Purple Death. But Ming the Merciless has other plans for them...

WATCH NOW IN SERIALS

WELCOME

STAFF PICKS: CAR OF DREAMS



A pretty young factory worker is window-shopping at a Rolls-Royce dealership, and dreamily mentions that she would love to have a car like that. The son of the factory's owner happens to be there and, falling for her, winds up buying the car for her. He doesn't tell her who he is, but he doesn't know that she is one of his father's employees.

Cast: Grete Mosheim, John Mills, Norah Howard, Mark Lester, Margaret Withers

THE STORE

We've designed lots of vintage style t-shirts, hats and other stuff. Check out our store and see what we've got.


DOWNLOADS

Pulp novels, old magazines, comic books, cut out toys, desktop pictures and other cool stuff.

FOLLOW US

twitter.com/dieselpunk_ind
facebook.com/DieselpunkIndustries
dieselpunkindustries.tumblr.com

NEW ARRIVALS



TO THEM OR NOT TO THEM

Finding The Right Tool for the Right Job



MY GOAL AS A DEVELOPER

NEVER TELL THE CLIENT NO
(OR AS LITTLE AS POSSIBLE)

KEEP THE CLIENT FROM
HURTING THEMSELVES

KEEP THE CLIENT FROM
CONTACTING ME

MAKE THINGS EASY
FOR THE CLIENT

AVOID
GIVING THE PYROMANIAC
A ZIPPO



RATING SYSTEM LEGEND

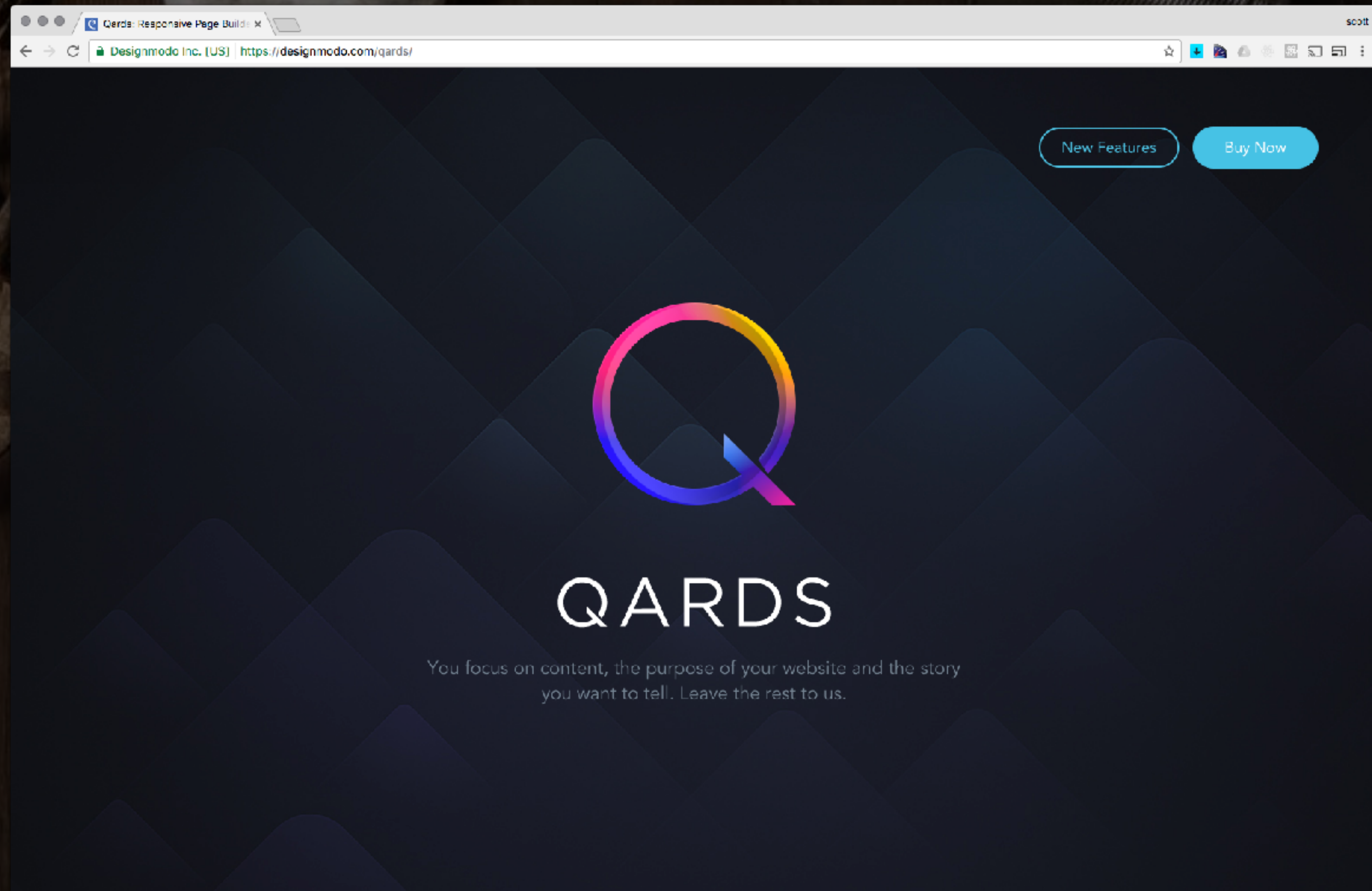
E P A W \$



SCENARIO №1

*The Easiest Possible Way to
Build a WordPress Website*

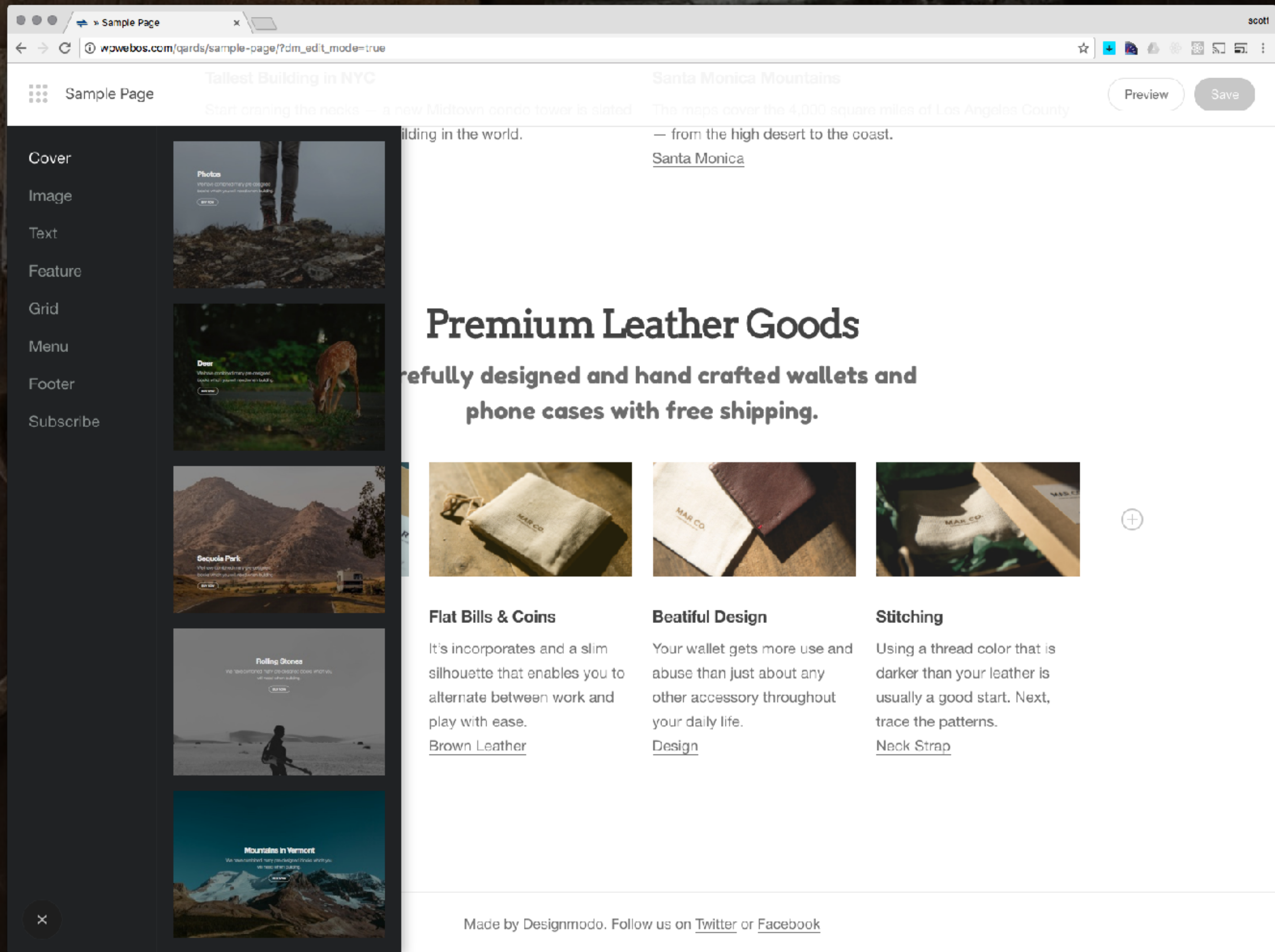
<https://designmodo.com/qards/>



A collection of vintage tools including hammers, pliers, gloves, and a mug on a wooden surface.

USAGE TYPE

Single Page
Simple Brochure Site
Landing Pages



PROS *and* CONS

- Quick Production Time
- Cheap \$99 Plugin
- Easy for client use

- Leave the drop drag editor to edit HTML CSS
- Limited customization
- Limited layouts

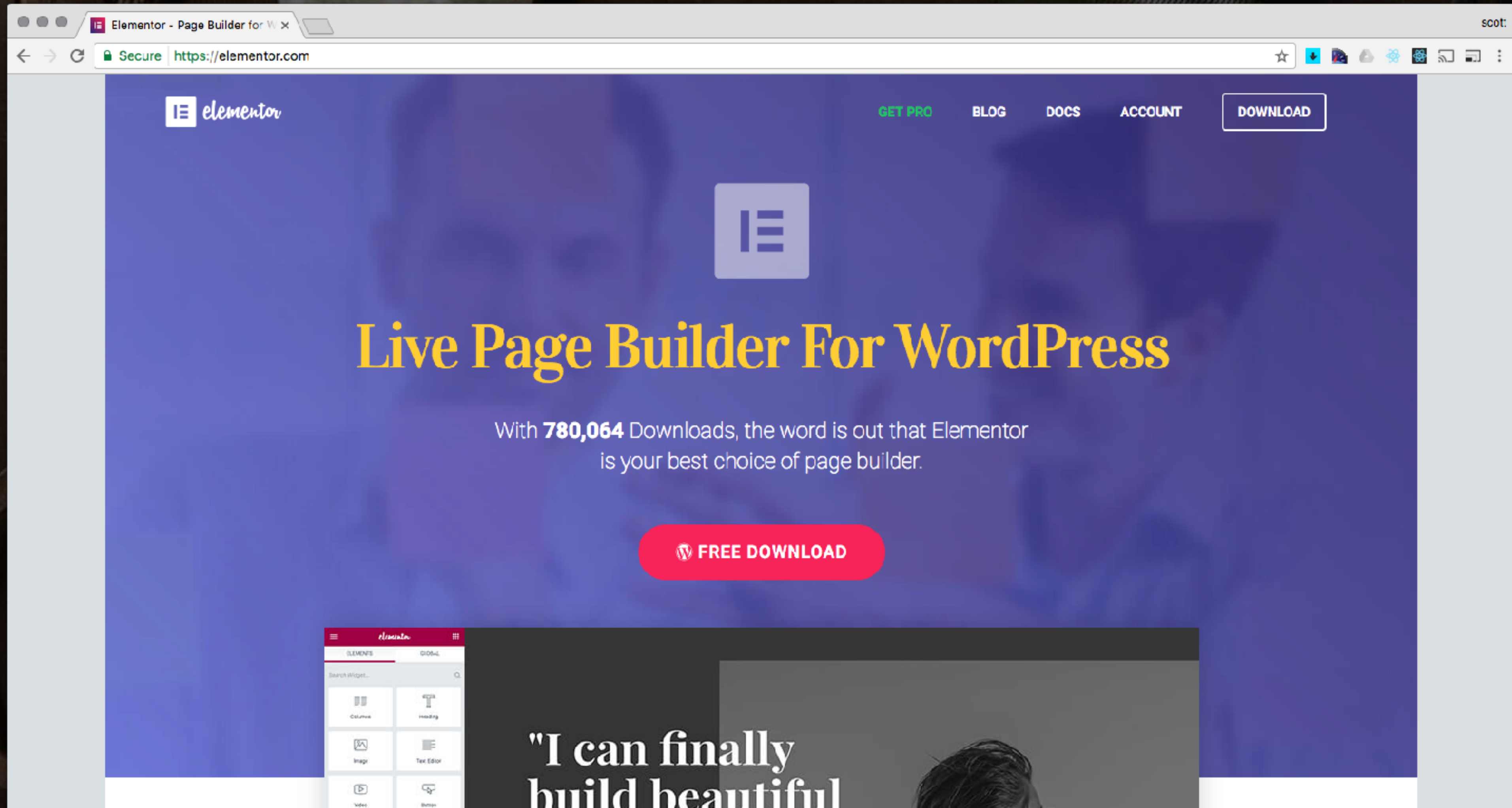
RATING: E E E E 📞 📞 💰 🧐 🧐



SCENARIO №2

*Elementor Front End
Drop and Drag Editor*

elementor



USAGE TYPE

Single Page
Simple Brochure Site
Landing Pages
E-commerce support
Pretty much anything

PROS *and* CONS

- Add CSS Classes
- Support for Shorcode
- Save individual sections
- Minimal Learning Curve
- Loaded with customizable features
- Quick Production Time
- Works with most themes
- Cheap \$19 \$99 \$129
- Add inline styles

- Easy for clients to screw stuff up

RATING: E E E E ☎ ☎ ☎ \$ \$ 🐼 🐼 🐼 🕯 🕯 🕯



SCENARIO N°3

THE PURCHASED THEME

USAGE TYPE

Single Page
Simple Brochure Site
Landing Pages
Pretty Much Anything



2017's Newest Premium Word... X

Secure https://themeforest.net/category/wordpress

Envato Elements 24,000+ ready to use graphic assets, plus free Tuts+ and AND CO subscriptions ONLY \$29/MONTH

envato market Forums Start Selling Our Products Sign In

themeforest codecanyon videohive audiojungle graphicriver photodune 3docean

All Items WordPress Hosted WordPress NEW HTML Marketing CMS eCommerce Muse UI Design Plugins More

Search within these results

9,802 WordPress Themes to start your new website with a bang
Beautiful templates for the world's most popular content management system.

Your filters: Clear all

WordPress

Category

WordPress

Tags

clean 3,539
portfolio 3,266
blog 2,917

Price

From \$13 To \$1000

Sort by: Newest items Added: Any date

Mochito - One-Page Portfolio Ajax WordPress Theme WiselyThemes \$26

Insignia - High Performance Creative MultiPurpose WordPress Theme Insignia_technolabs \$39



Visual Composer

PROS *and* CONS

- Leave the drop drag editor to edit HTML CSS
- Lots of customization
- Reusable Elements
- Easy to go in and out of the backend editor with VC

- Author may have been a sociopath
- Unfamiliar Frameworks
- More crap than you might need
- Often performs terrible under google page speed
- Will probably have to use WP super cache or some other caching plugin or service
- To many shiny things
- Themes can expire
- and may more...

RATING: E E E    \$ \$     



SCENARIO №4

Roll Your Own



USAGE TYPE

More Corporate Type Websites
Digital Signage
Complex E-Commerce



PROS *and* CONS

- Extremely granular
- Easy to control what the user can and can't edit
- Sculptable backend
- Create global objects
- Create multiple variable within a single template
- Design backend specific to the user
- Achieve multiple layouts with a single template
- Requires fewer plugins
- Eliminate need for shortcode
- and may more..

- Longer build time
- Cost more to build
- SEO issues with custom fields

RATING: E E E 🛠️ \$\$\$\$ 🦾 🦾 🦾 🦾 🦾



QUESTIONS

Thank You....